



# Your Newsletter

Issue 2  
July 2024

Bringing you news and events plus supporting fabulous local businesses in Horsham Town Centre

## First Aid Training



Horsham BID Ltd is really getting stuck in working towards supporting our town centre business community, here are some of the highlights this month.

**June 2024** Our first ever, First Aid at Work training course was delivered at the M Bar, who kindly loaned us their upstairs room and provided us with a range of wonderful refreshments. Attendees from The Bear Pub, The Company Hairdressing, Wolfpack, Envision Pharma Group, Oliver Bonas, Your Horsham, Between the Lines, The M Bar, Mooboo Bubble Tea and Whirligig Toys all enjoyed a full day of engaging hands on first aid training.

“I just wanted to comment on what an effective day I spent yesterday. The First Aid at Work course was practical, interesting and fun, covering an amazing range of topics in a non-threatening way that was really well pitched for my business. I felt that it added a great deal of value to my business and I'm looking forward to seeing more courses becoming available as I feel they would benefit many of my team members.”  
- Peter, Whirligig Toys

“Thank you for sorting and organising the course. I thought it was great, really informative but fun at the same time!”  
- Sophie, M Bar



“Thank you so much for organising the first aid training, Heather was an amazing teacher and I learnt loads but it was also fun, really enjoyable and I know my colleagues will be looking to do it in the future.”  
- Abby, The Company Hairdressing

Each attendee completed an assessment at the end of the day and now hold a First Aid at work certificate which is valid for three years. We are keen to offer more of these sessions, including Mental Health First Aid training. If this is something you would like to be involved in please complete the link here:

<https://forms.office.com/e/ATAbYAjvZA>

## Dates for your diary

- **First Aid in the Workplace:**
  - Tuesday, September 24th 2024
- **Mental Health First Aid:**
  - Wednesday, October 9th 2024



Scan me

Each course is 6 hrs long and you will receive a booklet and certificate. These courses are heavily subsidised by the BID and we charge a fee of £20.00 per person. Use the QR code above to register your interest.



### Reminder: Keep in touch

Don't forget to follow us on Social Media. We have a dedicated, private facebook page which is purely for BID levy payers. We only have a few members at present but would like to increase this so that we can share direct and instant news updates with you. This enables you to post chats and engage with other businesses within the town centre without matters being publicly posted. Join here: <https://www.facebook.com/groups/yourhorshambid> and follow us here: <https://www.instagram.com/yourhorsham/> - Share our details with your work colleagues and business neighbours, encourage them to get involved.



Contact Rachel, Director and Manager of Horsham BID  
rachel@yourhorsham.com  
www.yourhorsham.com



## Business Crime Reduction



# Business of the Month initiative



## :: Business Crime Reduction Partnership

BID Director's Ben Hewson and Rachel Noel sit on the Business Crime Reduction Partnership to help raise awareness and discuss the challenges faced throughout the town and further afield.

As part of this initiative we fully support the use of DISC, a tool used by many businesses throughout the town centre to log and report anti-social and low level criminal activity. DISC should not be used to report serious crime. However, if your business is affected by criminal activity from anti social behaviour to shoplifting, logging an incident report on DISC helps the police use the data and statistics to focus their activities and also help to gather evidence about those committing crime. There is also an option to upload images and names of offenders.

We actively support and encourage you to join if you are not yet a part of it. Please make sure you use it and encourage your staff to do the same. Whilst currently provided by Horsham District Council for free for the first three years, it is our intention as the BID to pick up the cost of DISC going forward, we need your support to make it work and have an impact on our town centre crime rates.

To join Horsham District Business Crime Reduction Partnership and have free access to DISC, email the following details to [communitysafety@horsham.gov.uk](mailto:communitysafety@horsham.gov.uk). For further information scan this code:

- Your name
- Your contact details
- Business name
- Whether day-time economy or night-time economy (or both)
- The town you are based



Howden is seeking their next Business of the Month in Horsham – could it be you?

As one of our contributions to the Horsham community, Howden aim to highlight local excellence and encouragement for collective engagement in all Horsham enterprises, fostering a collaborative business environment.

By highlighting best practices, community contribution and success stories we give due credit to all businesses doing their best. This also showcases the positive impact they have on our community. Through participation in our Business of the Month initiative, the goal is to build a stronger, more vibrant local economy and community in Horsham.

**What are the benefits of applying for Business of the Month?**

You get a large window display in our office in town designed and paid for by us promoting your business. This public facing display will help drive customers your way. It doesn't cost you a penny but you do get lots of free advertising and recognition for a whole month.

**What do I need to do to apply?**

Fill in the form here:

<https://forms.office.com/e/JaE6LMDMq9>

or scan the QR code here and tell us...



- The details of your business, what your main service is, how many staff you employ and where you are based in Horsham.
- What makes your business special? Is it your staff, your setting, your personal approach, your food or drink, customer service, the product you sell?
- What impact does your business have on the local community?
- What would it mean to you to be Business of the Month?

## :: Did you receive your BID levy invoice?

If you didn't receive your invoice at the beginning of June it could be that your records are out of date or your post has been lost.

Please contact [hdc-BID@milton-keynes.gov.uk](mailto:hdc-BID@milton-keynes.gov.uk) to check your details and they can re-issue your invoice.

Reminder letters are going out soon for those who have not yet paid.

Thank you for those businesses who have already paid their invoices, we are working hard to deliver for you.

Remember to get in touch and let us know your thoughts and ideas about how we can help Horsham businesses thrive!

## :: Your Horsham office!

Finally Your Horsham has moved into our fabulous town centre office so that we can be in the thick of the action and get out and about to see you. Make an appointment with Rachel to come and discuss your thoughts and ideas for how to make Horsham an even better town. 24 B Piries Place, right above Green People!  
[rachel@yourhorsham.com](mailto:rachel@yourhorsham.com)

# - NEWSFLASH -

## Ambassadors coming to Horsham Town Centre soon

**Look out for some new faces in Horsham in August. We are very excited that our eagerly anticipated Ambassadors will be out and about in Horsham town centre very soon and we can't wait to introduce you to them properly next month.**

In response to feedback from many of you we have been actively recruiting for the best candidates to support Horsham Town Centre and help contribute to making it feel safe and welcome for our staff and visitors.

As our Ambassadors join us in the coming weeks, please take time to say hello and introduce yourselves. They will be on a mission to get to you know you and make sure that people visiting Horsham know where to find you.

If you have any ideas or promotions, tell them about it. If you want to find out more about the BID and what Your Horsham is doing for you ask them.

Your Ambassadors are all about Your Horsham. They are here to listen, learn and engage with you on things that matter to you. They are there to share information with you about activities, events, promotions and even things like road works and road closures. Reporting back to the BID Manager, Rachel, we will collate and analyse our interactions to help identify trends and themes which we will share with the BID Board. This information will be used to help evolve and feed into our business plan which enables us to focus our spend on the things that really matter to you. **WE DON'T KNOW WHAT WE DON'T KNOW SO TELL US!**

## :: Your Horsham invests in Christmas 2024

It may be July but we've got lots of things for you to look forward to:

### Open till late on Friday 22nd November 2024

- The Christmas lights are being turned on
- Friday Lates music will be playing on the bandstand
- There will be Christmas music
- The panto cast will be in town
- We'll be running other events and activities throughout the Christmas period

### This is your chance to help us launch Christmas by opening later

You will see new and improved Christmas lighting and interactive lighting experiences throughout the BID area. This will encourage visitors to explore and enjoy the whole of the town centre and aims to increase visitor frequency, dwell times and spend. This will be paid for by funds from Horsham District Council and Horsham BID Ltd as part of our commitment to work on making Horsham feel safe and welcome and bring more events to the town.

Sign up to sit on one of our Christmas Committees to help make the magic happen or contribute your ideas: use the link here to have your say: <https://forms.office.com/e/8vbJw6SGwG>



We need your help, share your ideas or join one of our committees, let's make this Christmas **Your Christmas**

## :: Recruitment & training fair opportunities: Can the BID help you?

Are you a local employer, recruiter, or training provider? Book a stand at Horsham District Jobs and Skills Fair 2024. This popular event will return to Horsham's Drill Hall on Saturday 21 September 2024 from 10am to 2pm.

The event is expected to welcome hundreds of local jobseekers, providing them with the opportunity to meet local employers with current or future vacancies, and find out about training opportunities. If you would like to take part, register your interest online at: [https://digital.horsham.gov.uk/outreach/ECO\\_JobsSkillsFairRegistration.ofml](https://digital.horsham.gov.uk/outreach/ECO_JobsSkillsFairRegistration.ofml) by Friday 23 August at the latest.

**Too busy to attend? Why not share your vacancies with Rachel @ Your Horsham, tell her a bit about what you are looking for and she'll do it for you and collect contacts and CVs on your behalf!! (and totally free!)**

## :: Car park alert

Did you know the daily ticket books available for The Forum as they are £28 for 5 days so work for full time and part time teams. A 5 day book works out at £5.60 per day, a bus return, if this is an option for you, even with the current cap until December is £4.00.

This link takes you to their site if you are interested and The Forum is only a 2 minute walk, if that, from the centre. <https://www.horsham.gov.uk/parking/car-park-season-tickets/day-passes>

## :: Myth busters

You may have spotted Rachel out in town in July filming footage throughout the town centre. Look out for footage which we will post on social media and our website where we take the opportunity to answer questions about the BID and dispell any myths. Thanks to Geoff at Silvertip Films and Tim at britweb for giving up their time to help!



## Introducing | Gill Buchanan

Horsham Bid Ltd Director

*In May you met our Chair, Willie Hamilton, this month we would like to introduce you to the fabulous Gill. As Swan Walk Centre Manager, Gill lives and breathes Horsham Town Centre. Her knowledge of the town and the changes that have happened over the years is hard to beat. She has been very supportive of Horsham having a BID and continues with her support in her role as Board Director.*



I represent the 60 businesses at Swan Walk and am delighted to be on the Board. I have been a huge supporter of BIDS for nearly 10 years having seen what can be achieved visiting other towns nationally.

Although Swan Walk is primarily a day time retail space we have always worked collaboratively to look at the whole town centre experience for all our customers. Every business in the BID area is a key ingredient to the Horsham offer and its success.

I have been in the town for nearly 30 years but remain as passionate about Horsham and the opportunities we have as I was on day one. I've been involved with most town forums and groups over the years so I hope I can bring experienced Horsham insight to the board plus my understanding of the nation metrics around town centres and key trends/insights, all alongside the amazing fresh energy we have from my board colleagues who have newer businesses in the town.

Your Horsham means that we can deliver for business, by business, with a focused strategy to support all members in the town centre BID area – what an amazing opportunity!